

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 57135

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

287117	AGENCY (OR SERVICE) ACTING AS AGENT FOR	334413	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	LITTLEFIELD CONSULTING		COMMITTEE TO ELECT JOHN MAHER	
AND	455 Massachusetts Ave NW Ste 103		PO BOX 62203	
ADDRESS	Washington DC 20001-2778		Pittsburgh PA 15241-7203	
	USA		USA	
CONTACT			PRODUCT AUDITOR GENERAL	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	PRODUCT CODE 1310	
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/29/12 AND ENDING 11/06/12 NO. WEEKS: 2				

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY: COMMITTEE TO ELECT JOHN MAHER MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.										
1	11000..	2	05:00A	05:58A	15S	11/05/12-11/06/12	THIS MORNING 5-6AM	2	234.00	468.00
2	11112..	6	05:58A	07:00A	15S	10/29/12-11/02/12	THIS MORNING 6-7AM	6	468.00	2808.00
3	22000..	4	05:58A	07:00A	15S	11/05/12-11/06/12	THIS MORNING 6-7AM	4	468.00	1872.00
4	..111..	3	07:00A	08:00A	15S	10/31/12-11/02/12		3	292.50	877.50
5	12.....	3	07:00A	08:00A	15S	11/05/12-11/06/12		3	292.50	877.50
6	10111..	3 1	09:00A	09:30A	15S	10/31/12-11/02/12 11/05/12-11/05/12	PITTSBURGH LIVE	4	146.00	584.00
7	11111..	5 1	11:58A	12:30P	15S	10/29/12-11/02/12 11/05/12-11/05/12	NOON NEWS	6	468.00	2808.00
8	11111..	4 1	04:00P	04:30P	15S	10/30/12-11/02/12 11/05/12-11/05/12	4-430PM NEWS	5	468.00	2340.00
9	10000..	1	05:00P	05:30P	15S	11/05/12-11/05/12	5-530PM NEWS	1	682.50	682.50
10	10000..	1	05:30P	06:00P	15S	11/05/12-11/05/12	530-6PM NEWS	1	682.50	682.50
11	11111..	4 1	05:58P	06:30P	15S	10/30/12-11/02/12 11/05/12-11/05/12	M-F 6PM NEWS	5	702.00	3510.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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CONTACT				PRODUCT AUDITOR GENERAL	
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			FROM	TO						
12	11111..	5 1	06:30P	07:00P	15S	10/29/12-11/02/12 11/05/12-11/05/12	M-F 630PM NEWS	6	702.00	4212.00
13	1000100	1	11:00P	11:35P	15S	11/02/12-11/05/12	11PM NEWS	2	1463.00	2926.00
14	Sa	1	05:58A	07:58A	15S	11/03/12-11/03/12	SAT. MORN. LOCAL NEWS	1	195.00	195.00
15	Sa	1	07:58A	10:00A	15S	11/03/12-11/03/12	SAT.CBS MORNING NEWS	1	292.50	292.50
16	Sa Sa	1	06:00P 06:58P	06:30P 07:30P	15S	11/03/12-11/03/12	SAT/SUN EARLY NEWS 6-730PM	1	487.50	487.50
17	Su	1	06:30A	07:00A	15S	11/04/12-11/04/12	THE SUNDAY BUSINESS PAGE	1	87.75	87.75
18	Su	1	08:28A	08:57A	15S	11/04/12-11/04/12	KD/PG SUNDAY EDITION	1	130.00	130.00
19	Su	1	08:58A	10:28A	15S	11/04/12-11/04/12	CBS SUN MORN	1	422.50	422.50
20	Su	1	11:30P	12:05A	15S	11/04/12-11/04/12	KDKA-TV NEWS AT ELEVEN	1	1316.25	1316.25
Total Contract:								55		27579.50
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						.00	27579.50	.00	27579.50	
GRAND TOTAL									27579.50	

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